(c) Measures for providing protection to Indian industries include;

— 15 industries are under licensing on strategic, safety and environmental grounds.

— 6 areas viz. Atomic energy, coal and lignite, Defence products, Mineral oils, Minerals specified in the Automic Energy Order, 1953, railways transport are reserved for production in the Public Sector.

— Foreign investment is allowed on selective basis. Automatic approval of foreign investment upto 51 per cent is permitted for 35 priority industries. Foreign equity in other cases is determined on case by case basis, except for certain concessions for the Non-Resident Indians and the Foreign Institutional Investors.

— Several reforms have been taken in the spheres of trade, industry, financial and public sectors to enhance efficiency, productivity and competitiveness of Indian industries.

Introduction of Paging Service in AIR

2090. SHRI BHAGABAN MAJHI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have a proposal to introduce paging services;

(b) whether his Ministry has sent necessary direction to AIR in this regard;

(c) if so the steps taken by the All India Radio in this regard; and

(d) the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) to (d) Yes, Sir. All India Radio has selected five Indian companies for operating a radio paging service using its FM transmitters in the following cities :

Allahabad, Bareilly, Bhopal, Calcutta, Cochin, Delhi, Hyderabad, Indore, Jalandhar, Madras, Mumbai, Nagpur, Patna, Pune, Rourkela, Surat and Tirupati.

The service is expected to become operational in January, 1995.

Issuance of order by External Services Division, AIR

2091. SHRI K. R. MALKANI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that on 15th September, 1994 the External Services Division, All India Radio issued the office order that it has been decided that with effect from Sunday the 2nd October, 1994 each and every transmission of "External Services Division", irrespective of language will commence with the words "Vande Mataram" and close with the words "Jai Hind";

(b) whether it is also a fact that its order dated 1st October, 1994 by the same authority on the same subject said "It has been decided to keep this decision in abeyance till further orders"; and

(c) if so, the reasons for the reversal of a patriotic order?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir.

(c) The decision to maintain status-quo was taken by All India Radio after a review was conducted.

Air Station at Sibsagar, Assam

2092. SHRI BHADRESHWAR GOHAIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what are the new Radio Stations which are scheduled to be inaugurated during the next financial year; and

(b) what is the present position of the proposed Low Power Radio Station at Sibsagar in Assam?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) As given in the enclosed Statement (*See* below).

(b) There is no proposal to set up a radio Station at Sibsagar in Assam, as the entire district of Sibsagar is covered by the 200 KW MW High Power Transmitter at Dibrugarh. Besides, 50 KW SW Transmitter at Guwahati is also providing support service to the whole district.

Statement

List of New Radio Stations Scheduled to be Commissioned during the next Financial Year (upto 31-3-96)

State	S. No.	Place
Arunachal Pradesh	1.	Ziro
Assam	2.	Diphu

State	S. No.	Place
Assam—Contd.	3.	Tezpur
	4.	Dhubri
	5.	Kokrajhar
Haryana	6.	Hissar
Himachal Pradesh	7.	Kullu
	8.	Kinnaur
Jammu & Kashmir	9.	Bhadarwah
	10.	Kargil
Karnataka	11.	Bijapur
Maharashtra	12.	Osmanabad
Manipur	13.	Churachandpur
Meghalaya	14.	Jowai
Mizoram	15.	Lunglei
Nagaland	16.	Mokokchung
Orissa	17.	Rourkela
Rajasthan	18.	Mount Abu
Tamil Nadu	19.	Kodaikanal
Uttar Pradesh	20.	Mussoorie
	21.	Uttarkashi
	22.	Pauri
	23.	Pithoragarh
	24.	Aligarh
	25.	Chamoli
West Bengal	26.	Asansol
UNION TERRITORY :		
Daman	27.	Daman
Pondicherry	28.	Karaikal

Exposure of Female Body in Advertisements

2093. SMT. CHANDRIKA ABHINANDAN JAIN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any code of conduct to check the exposure of female body in advertisements;

(b) if not, whether Government propose to prepare any code of conduct for the purpose;

(c) whether Government are aware of the adverse effect/impact on youths and teenagers of such exposures;

(d) whether the Central Board of Publications have formulated any new guidelines for the exhibition of such advertisements; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) The indecent Representation of Women (Prohibition) Act, 1986 has been enacted by the Government with the objective of prohibition indecent representation of women through advertisements, publications, writing, print, figures or in any other manner. Offences under this Act are cognizable: The Code for Commercial Advertising regulates all advertisements on Doordarshan with a view to ensure that the portrayal of the female form is within the well established norms of good taste and decency.

All films including advertisement films intended for public exhibition in India are required to be certified by the Central Board of Film Certification in accordance with the provision of the Cinematograph Act, 1952 and the guidelines issued thereunder. According to these guidelines, while examining films for certification, the Board shall, *inter-alia* ensure that human sensibilities are not offended by vulgarity, obscenity or [illegible]